



ERGATTA





THE GAME-BASED ROWER

Ergatta helps you build a fitness routine by adding achievement into every workout. Personalized, interactive games are tailored to your fitness level and designed to make your workouts fly by.

Sleek, elegant and handcrafted from cherrywood, our rower is made for your living room and folds to store in small spaces.

 WATCH TRAILER

50m
TO FINISH!

M



ARTFULLY DESIGNED

Made from Appalachian cherrywood, selected for durability and aesthetic, the Ergatta rower is designed to match any room in the house.

+ HANDCRAFTED IN THE USA

Ergatta rowers are handcrafted in Rhode Island, in partnership with WaterRower, the leading manufacturer of wooden and water-based rowing machines for over 30 years.

+ SMALL AND EASILY STORED

The rower stores in the space of a barstool with an upright footprint of 23" x 22.5". No mounting kit or wall required. Fitted with a foldable touchscreen arm and wheels, the rower is designed for easy setup, movement, and storage by a single person.



WATCH DEMO



"With its rich cherrywood, it looks more like an elegant piece of furniture than something usually found on the cardio floor."

VOGUE

**17.3" HD
TOUCHSCREEN**



**BLUETOOTH
COMPATIBLE**

40"

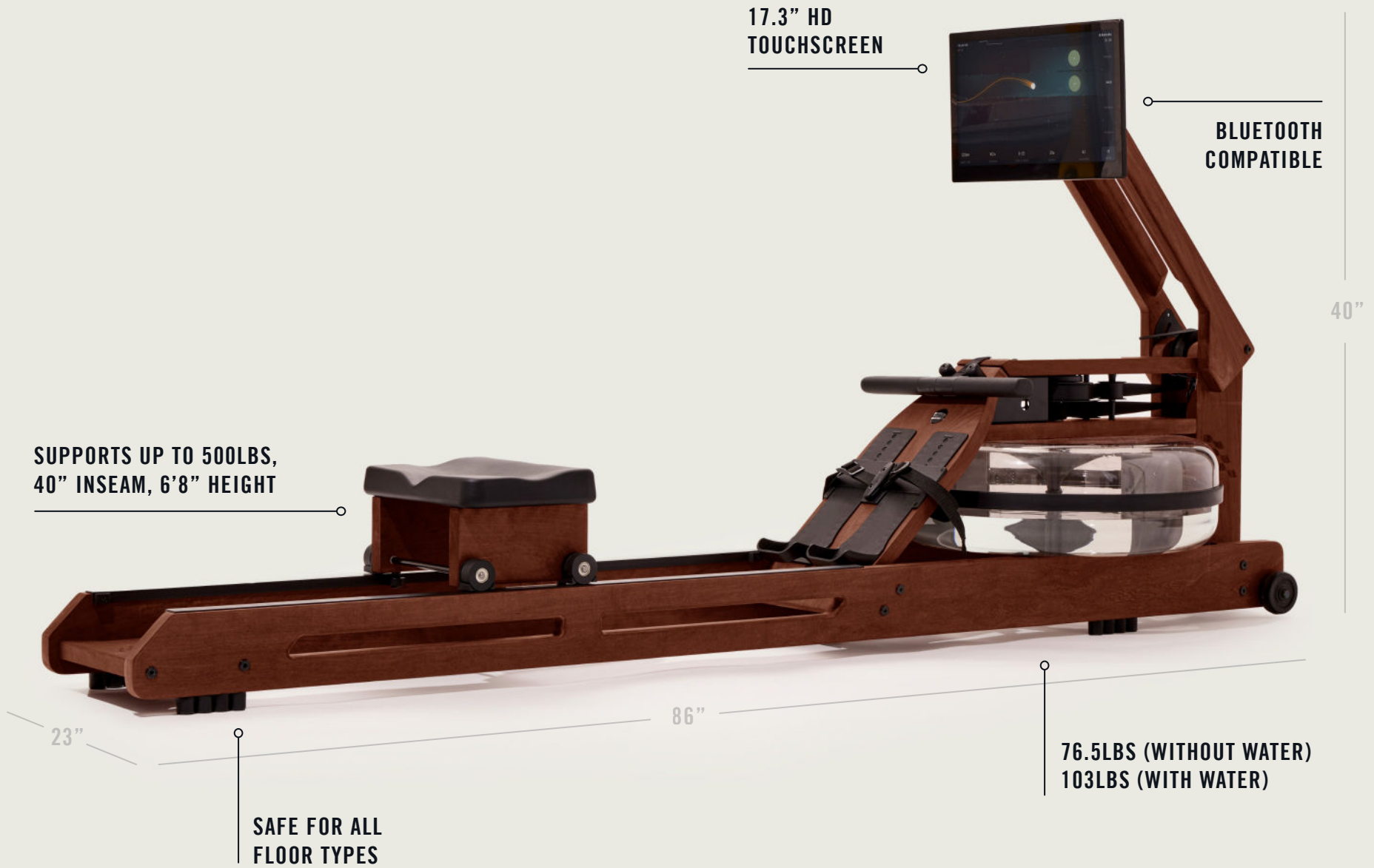
**SUPPORTS UP TO 500LBS,
40" INSEAM, 6'8" HEIGHT**

23"

86"

**SAFE FOR ALL
FLOOR TYPES**

**76.5LBS (WITHOUT WATER)
103LBS (WITH WATER)**





THE WATER FLYWHEEL

Resistance adjusts based on your input. More effort meets more resistance, just like rowing on the water. No complicated settings to adjust; resistance smoothly scales up and down with your effort.

+ EASY ON THE BACK

Resistance is evenly distributed throughout the stroke, putting less strain on your back while making your core and arms pick up more of the work.

+ NEAR SILENT

When rowing, the spinning water makes a low, soothing woosh that's akin to white noise and won't wake sleeping housemates in the next room. Many find the sound particularly meditative.

 LISTEN



"Real water is soothing and provides a tension that feels natural and somehow pleasing. I've used many fan rowers and they just don't compare."

G GREGORY W.



WORKOUTS YOU CAN WIN

+ GAME-BASED FITNESS

Go head-to-head with others, or challenge previous efforts for a high score. Ergatta workouts are delivered in the form of games, each highly interactive and motivating you with competition and scoring that keeps your eyes off the clock.

+ CALIBRATED TO YOU

Workout targets and challenges are adapted to your fitness level, evolving with your progression over time. Your Calibration automatically updates with regular use, and you can select which workouts count towards your improvement and which are for recovery.

+ DESIGNED FOR PROGRESS

There are thousands of game-based workouts, each thoughtfully designed by fitness professionals to drive individual progress and results via progressive load training.



WATCH TRAILER



NEW TO ROWING?

+ GETTING STARTED SERIES

Progress through video tutorials and interactive drills in a program designed for first-time rowers. Short, accessible workouts get you up to speed, introduce key concepts, and get you ready for an optional 1k time trial that Calibrates your initial fitness level.

+ BEGINNER PROGRAMS

We'll guide you through your first few months with starter programs designed for every starting line, whether that's getting off the couch, learning the fundamentals, or tracking towards your first 5k.

+ SUPPORTIVE COMMUNITY

More than half of our members are new to rowing. Compare notes and offer support with them in our members-only Facebook community, on the Reddit page, and in the Strava group.



"From zero workouts to a daily routine has been simple. The workout plans are easy to follow, but best of all they are customized."

L LEROY W.



PERSONALIZED FOR YOUR PROGRESS

Ergatta's patent-pending Calibration system customizes your fitness experience with detailed Intensity Zones that personalize individual interval targets and overall workout difficulties to your speed and endurance.

Intensity Zones enable Ergatta to match you with your closest competitors for competitive Race workouts, or level the playing field in Vortex, where relative effort translates into a final score.

A distance-based calibration workout sets your initial Intensity Zones, which automatically adapt with your workout performance to drive continuous improvement.



"I love how it learns and adapts to me as my skills and endurance and strength increase."

P PATRICE S.

INTENSITY ZONES

PADDLE

Light rowing, great for warming up, cooling down, and active rest.

STEADY

Brisk, sustainable pacing to strengthen cardio and endurance.

RACE

Intense rowing that develops strength and speed.

SPRINT

Anaerobic exercise that extends your limits.



INTERVAL WORKOUTS

Across **Pulse** and **Meteor** game experiences, select between thousands of unique HIIT, Conditioning, Endurance, and Recovery workouts that challenge you to hit speed and cadence targets—all equipped with real-time feedback and optimized for your improvement.

"I was so caught up trying to hit the targets that I didn't realize I was working out until it was over. I was breathing hard and soaked in sweat, my legs were aching, and I was obsessed about the four targets I missed. I actually went back later that day for another workout so I could try to beat my last score."

WIRED

— PULSE

Hit and maintain personalized target zones and work your way to a final score of 100%. Targets take the form of speed zones defined by your individual Intensity Zones, strokes per minute, or both.

Rhythm, power and technique impact the stability of your spinning avatars on the mark and guide you to improving all three.



INTERVAL WORKOUTS

Across **Pulse** and **Meteor** game experiences, select between thousands of unique HIIT, Conditioning, Endurance, and Recovery workouts that challenge you to hit speed and cadence targets—all equipped with real-time feedback and optimized for your improvement.

“Twenty minutes on the rower can be a straight sufferfest. Playing meteor for twenty minutes, on the other hand, is an absolute blast. The graphics are sophisticated and dynamic enough to keep your attention while not overcomplicating or distracting.”

MEN'S JOURNAL



METEOR

Inspired by classic 2D side-scrolling games, this experience challenges you to collect tokens as they fly through space at varying target speeds. Sync your stroke rate with the speed of the passing tokens to maximize efficiency and push your target zones.



WATCH DEMO

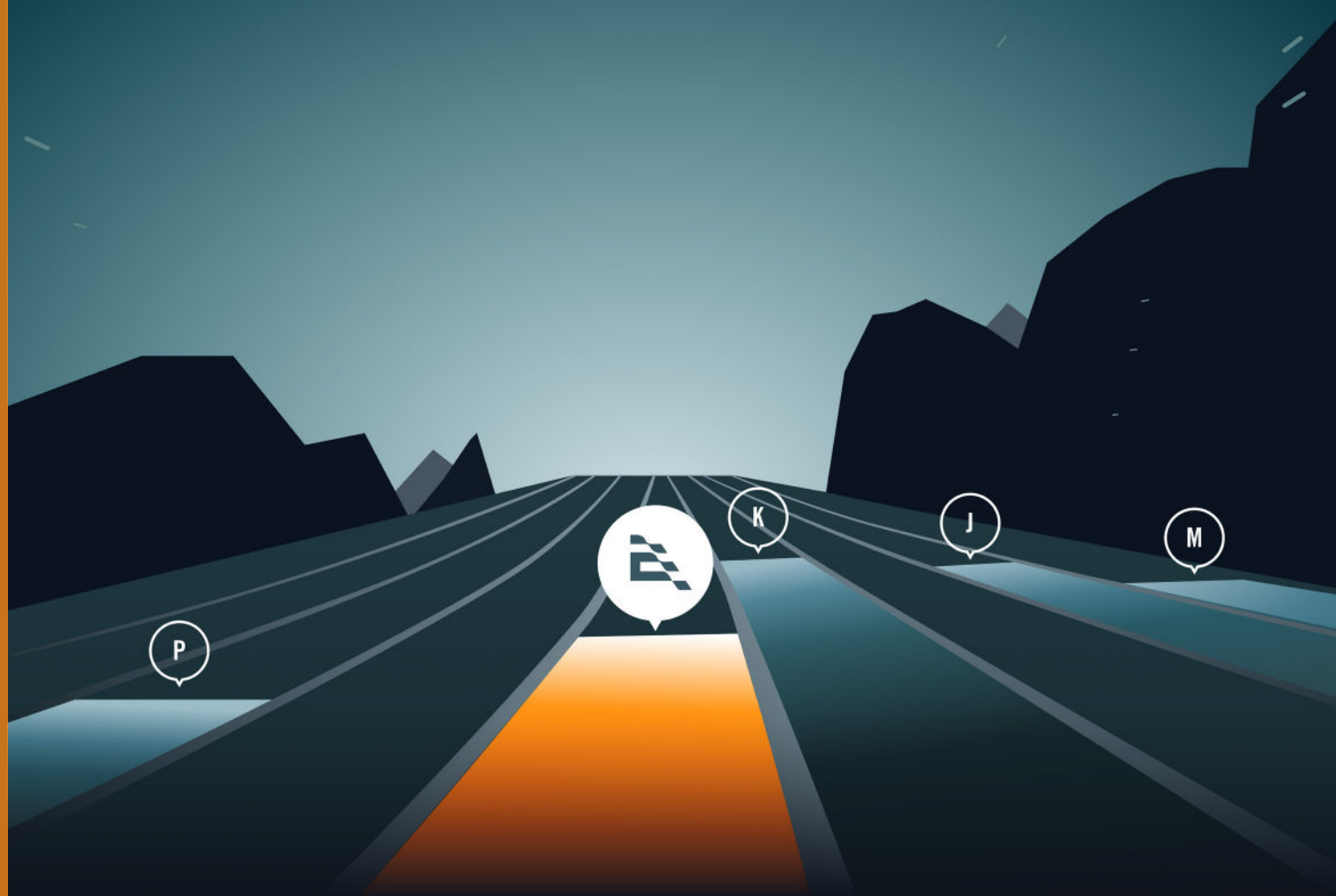


COMPETITIVE WORKOUTS

Go head-to-head with Rivals, the community, and your past performances in two competitive workout experiences, **Races** and **Vortex**, that motivate you to give your best effort in the name of bragging rights.

"I didn't know that I had such a competitive spirit. With every workout I am hitting new milestones, and I could see a massive difference in how I feel, look, and take my days with ease mentally."

J JOHANNA E.



RACES

Match with friends or members of similar speed with Ergatta's intelligent matchmaking platform. Available live and on-demand, there are hundreds of Race workouts: ranging from 100m to marathon length with a wide assortment of rest periods and segment lengths to vary their intensity and focus.

Live Races - There are 4 Live Race times available each week, with special Live Race Events, like the Turkey Trot, awarding prizes to the winners in each speed classification.

Race of the Week - The community comes together for a weekly featured race with podiums published for each speed category on Mondays.

Race Yourself - Race previous efforts to push for a new personal record.

 WATCH DEMO



COMPETITIVE WORKOUTS

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"It's easy to push just a little harder when I can see my competition on the screen."

A ABE H.



VORTEX

Driven by Ergatta's proprietary Calibrated Competition technology, Vortex puts members head-to-head for high scores in a competitive workout experience that awards points based on individual effort, not raw speed.

Score points and pull away from your competitors by increasing your relative speed and Strokes Per Minute (SPM). Your speed controls how many tokens you collect in a given stroke, and your SPM dictates how frequently you draw them in.

Play to your strengths and weaknesses to put forward your best effort and beat friends and family members of all speed levels through time-based intervals, rest periods, and bonus rounds awarding extra points.

 **WATCH TRAILER**

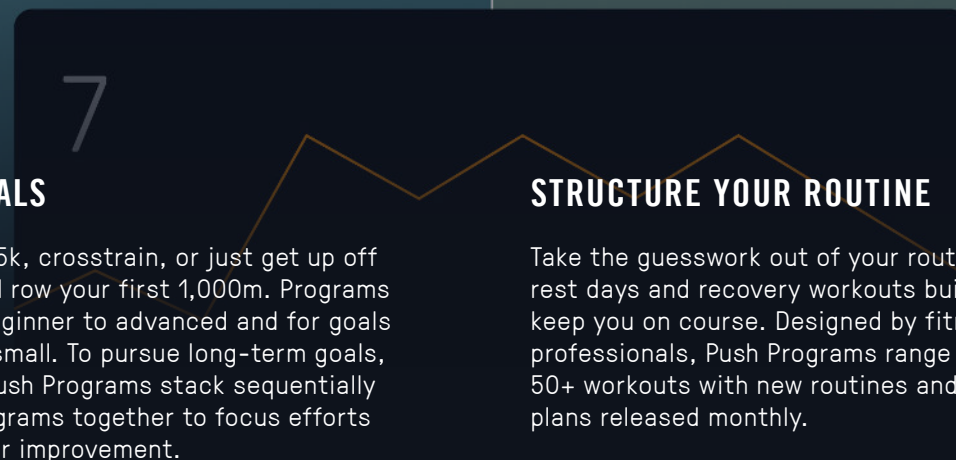


PUSH PROGRAMS

Goal-oriented training plans that build you up to meet a final challenge. Workouts sequentially unlock as the previous workout is completed, with each working together to push you towards your goal.

“To clearly see and visualize my progress has been really validating. It’s the only exercise or workout program I’ve been able to stick with over any period of time.”

A ANDREW B.





OPEN ROW

Row through dozens of scenic and city waterways around the world. New locations are added every few months, with both forward-facing and more traditional backward-facing options.

"I love the laid out plans for improving my performance, but I also love the ability to row at my own pace with beautiful scenery."

L LAURA B.

CUSTOMIZE INTERVALS

Program your own time, distance or variable interval workouts to keep up with an existing routine. Access past custom workouts in your personal library.

JUST ROW

Truly self-directed, set a time or distance goal or just row. All workout data will be saved in your workout history and dashboard.





COMMUNITY WITH A COMPETITIVE EDGE

Member interaction is at the center of the Ergatta experience, and the members who bring it to life are motivated by the thrill of competition, self-improvement, and collective achievement.

Connect with other members as friends, or “Rivals,” on Ergatta. Join in on their races, keep up with their recent efforts, and see how you stack up against each other in the Rankings.



The workouts are not only fun, competitive and challenging, but the whole gaming experience keeps me engaged, focused and driven to improve—not only my stats, but my endurance and technique.

BRET W.



Competition with others: *check!*
Competition with myself: *check!*
Learning skills to improve my techniques and strategies: *check!* Push myself to the limit no matter how much I improve: *check!* I workout harder and more frequently now than I ever had before.

GRANT R.

KATIE L.

The progressive training is fantastic. I am a type A personality that thrives on progress and achieving. Every milestone recognized makes me look forward to the next.



The way the activities and workout programs are designed really creates a mindset that you want to win, beat your last time and hit new records.

PETER B.



I love it, the competitive nature really kicks in for any race you do. The interval workouts are great for practicing form and learning to how to pace yourself.



CHALLENGES

MONTHLY

Complete with special content, live races, and events, compete with the community in a unique challenge every month. Complete the challenge and level up your milestone badge 3 times, each time unlocking a donation made on your behalf to a featured nonprofit.

March
April
May



PRIVATE

Create custom group challenges with up to 10 Rivals, friends or family members. Chase a lofty time or distance target, row the most within a time window, or keep track of your progress towards a group goal.

NOVEMBER

SU	M	T	W	TH	F	S
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

ANNUAL AND COMMUNITY

Born by request of community members, Ergatta hosts year-long challenges and events with prizes and badges for the finishers. Have a great idea? Pop it into the community Facebook group and see if it has traction.

2 MIL



MILESTONES

+ TRACK YOUR ACHIEVEMENTS

Milestones track the big moments in your rise up the rankings, and score you some bragging rights against your Rivals. Earn badges and bragging rights when you complete Challenges, Push Programs, and join the community for special events.

+ BECOME A MILLION METER MEMBER

Every stroke on your Ergatta rower counts towards your distance Milestones. You'll reach your first at 10k, and when you row 1 million meters with us, you'll unlock the ability to create and share your own celebratory workout with the community.



BUILD YOUR
ENDURANCE



WINNING
ENERGY



TURKEY TRIALS
11.24.22



67,367
METERS ROWED



BENEFITS

+ NEW WORKOUTS EVERY WEEK

There is always something new to try. We release 7+ new workouts weekly, new programs and challenges monthly, and regular updates with new games and features.

+ UNLIMITED PROFILES

Create unlimited profiles with one Ergatta membership. Each profile has full-access to features, including unique Intensity Zones, Calibration, social features, and data storage.

+ MEMBER CARE

Customer experience is the core of our mission. A dedicated team stands by to talk to you about the tech, technique, or your journey with Ergatta. No questions? No problem. You'll meet them in the member channels.

+ CONTINUOUS INNOVATION AND IMPROVEMENT

We're constantly expanding Ergatta's experience with new games and features, built in close collaboration with members. Beta test new experiences, or volunteer for a motion study group to help us pioneer an entirely new fitness experience.

Want to know more? [Schedule a Conversation](#)





INTEGRATIONS

HEART RATE SENSORS

Ergatta connects with your Apple Watch, Polar, Whoop, Garmin HRM-Dual, Wahoo Tickr, or non-PIN entry Bluetooth devices to cast your heart rate data.

BLUETOOTH HEADPHONES

Connect your speakers, headphones and earbuds, including AirPods, to the rower via Bluetooth. No headphones? No problem—we have music stations available to play through the touchscreen.

STRAVA

Sync your Ergatta account to automatically upload your workouts on Strava, data transfer including power and heart rate analytics.

MOBILE APP

Enhance your workout and race performance by planning ahead and staying on top of the results. Keep up with the Rankings and see where you stand, browse your workout libraries, see your history, highlights, and progress on the go. Available on iOS and Android devices.





FINANCE YOUR ROWER

AS LOW AS 0% INTEREST

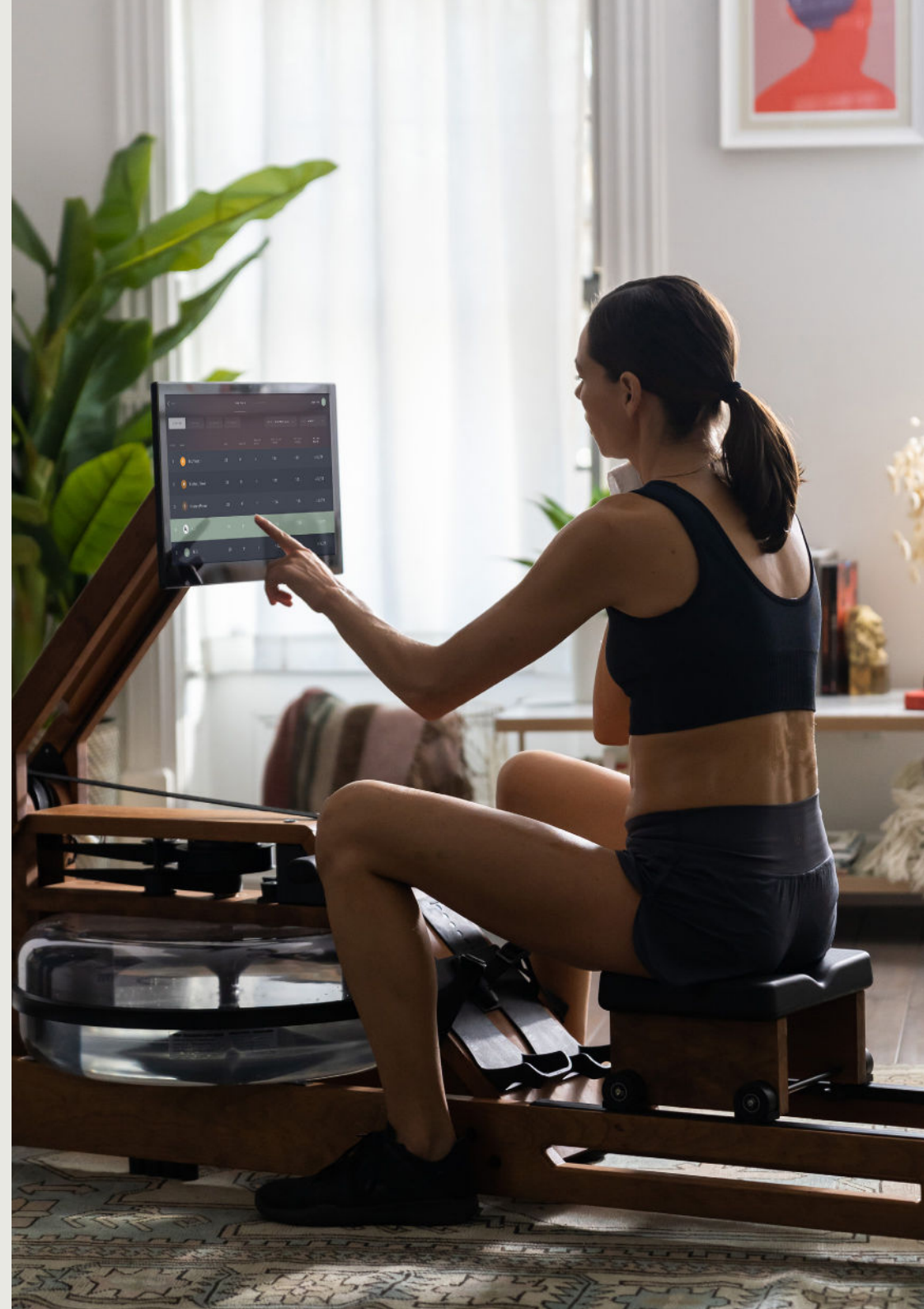
We offer payment plans through **Klarna** that allow you to finance your rower over 12 to 36 months. To apply for finance, add the Ergatta Rower to your basket and proceed to checkout. Choose Klarna pay in installments as the payment option and press the Place Order button. You will then be directed to the Klarna finance application.

Please note that due to state regulations, closed end loans such as Klarna Financing, are not available in WV, MA, CT or IA.

PAY OFF WITH PAYPAL

You have the option to use PayPal credit at checkout which offers 0% APR if you pay it off in 6 months. You will be able to see this option on the payment page after logging in to your PayPal account.

Need more info? [Visit our Financing FAQ](#)





DELIVERY

GROUND SHIPPING & SELF-ASSEMBLY

Your Ergatta rower will be shipped directly to you from Rhode Island within 5-10 days from purchase. Your order will be shipped in 3 boxes via FedEx. We will also email you when your order is on its way with tracking information. Depending on your location, you can expect to receive your shipment within 2-3 weeks from purchase.

It takes most members 30-40 minutes to assemble using a provided allen key. A step-by-step manual and video walk you through assembly. [Learn More](#)

PROFESSIONAL ASSEMBLY & DELIVERY

Your rower will be shipped out 5-10 days from purchase. We will send the component parts of your rower to a local professional technician and let you know it is in transit.

Our delivery team will assemble it and call you to arrange a time and date for installation at your convenience. They will also ask for your installation preferences. When you receive the rower, it will be fully assembled and ready to use.





WARRANTY & RETURNS

RISK-FREE HOME TRIAL

If you are not satisfied with any Ergatta product, you may initiate a return within 30 days of delivery for a complete refund, including delivery and possible sales taxes. Any used membership time will not be refunded.

Professionally-delivered rowers will be picked up by technicians. Ground-shipping orders have the additional option of repacking and mailing the rower back, postage provided.

Returns outside the United States may be subject to a restocking fee. [Learn More](#)

STANDARD WARRANTY

Ergatta offers warranty coverage, including all shipping costs, on all rowers sold. The warranty covers 5 years on the structural frame, 3 years on component parts, and 1 year on the digital tablet. [Learn More](#)

EXTENDED WARRANTY

Ergatta has partnered with Clyde to allow Ergatta members to purchase extended warranty (only available for US purchases). Through Clyde, this warranty provides coverage for:

- Accidental damage from handling (drops, spills and cracked screens) from the date of purchase.
- Repairs at no additional cost for approved claims. Reimbursement or replacement if product cannot be repaired.
- Mechanical and electrical breakdowns after the manufacturer's warranty expires.

Visit our website to [see full terms](#).





ADDITIONAL INFORMATION

GENERAL MAINTENANCE

You never need to empty out or replace the water in your Ergatta rower. General maintenance of the rower consists of wiping sweat from the rower and rails after workouts. Every six months, place a purifying tablet into the water basin to keep it clean and clear. Tablets are provided and are free for life. Technicians do not place a purifying tablet in the water basin prior to delivery. [Learn More](#)

ACCESSORIES

Raise the base of your rower 8 inches with the HiRise Adaptor Kit, add a workout mat, or give your journey ahead start with rowing gear and apparel. [Learn More](#)





GAME ON



Scan the QR code to shop now
or visit: erga.io/shop

Have questions? Connect with us at info@ergatta.com

